Narrator: In this module, we will be looking at the concept of tradition; defining it within the scope of folklore, as well as some of its elements. We will also be continuing our study of folktales and their genres. We have already looked at nursery rhymes, legends, and tall tales, so let’s focus on fairy tales.

Slide 2
Title: Folklore Categories

Slide content:

<table>
<thead>
<tr>
<th>Verbal</th>
<th>Material</th>
<th>Customary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Folk songs</td>
<td>Holiday decorations</td>
<td>Secret fraternity handshake</td>
</tr>
<tr>
<td>Myths</td>
<td>Dreidels</td>
<td>Crossing fingers for luck</td>
</tr>
<tr>
<td>Folktales</td>
<td>Quilts</td>
<td>Attempting to conjure up Bloody Mary at a slumber party</td>
</tr>
<tr>
<td>Ballads</td>
<td>Christmas cookies</td>
<td></td>
</tr>
<tr>
<td>Knock knock jokes</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jump rope rhymes</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- Expressed and studied through these categories

Narrator: Let’s first review the three categories of folklore. It is critical to understand this concept in order to make sense and understand the content of this course. From Chapter 2 of our course textbook to the end of it, the author is assuming that you have a clear understanding of these three categories because they are continuously referenced and applied to each aspect of folklore. Remember this activity from Module 1? Make sure you understand that folklore is expressed and studied through these categories. So, for example, when the authors mention material, you know they are referring to items such as dreidels, quilts or any holiday decorations – things one can touch and manipulate.

Slide 3
Title: Folklore Categories

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- Originated in verbal format

Image: Verbal category is highlighted.

Narrator: Verbal can be a confusing category because you will want to assume that it cannot be anything written down, when in fact most of verbal folklore is found in a written context. Those songs and stories that originated in a verbal format through storytelling, were put in print centuries ago.
Title: Tradition

Slide content:
Image: Boy Scout troop in a parade and cheerleaders.

Narrator: So, you have learned what groups are, how they form, and how the Internet and social media has affected them. We have also looked further into groups and the beliefs that they share both within the group and outside of it. Now, we want to delve even deeper into the traditions that these groups practice and pass on from one generation to another.

Slide 5

Title: Tradition

Slide content:
Image: Two girls opening packages at Christmas.

Narrator: I think most of us understand the term tradition, but may have not looked into it any further than the ones we follow within our own family and community. I also think that when we hear the term tradition, we mostly think of those having to do with holidays and other special events; when in fact, we can easily express our traditions almost daily in very simple and subtle ways. As you read through Chapter 3, think about your own traditions – where they came from and whether or not you plan on continuing them in your future.

Slide 6

Title: Know Your Vocabulary!

Slide content:
- Tradition
- Lore
- Continuity
- Tradition-bearer
- Dynamic/conservative features
- Fakelore
- Xerox lore
- Commodification


Narrator: I want to also emphasize the importance of really knowing those key vocabulary words and concepts discussed in this course. As you already know, each module has some vocabulary words identified for you. As you read through your textbook and run across these terms, I would suggest writing them down and defining them in your own words. This will help you comprehend what you are reading, as well as prepare you for your assessments in this course.

Slide 7

Title: Fairy Tales

Slide content:
Image: Little red riding hood and a wolf.

Narrator: In this module, we are looking at the genre of fairy tales. Fairy tales are probably the most recognized and popular genre of folktales. While in years past I would say most people were very familiar
with fairy tales, as having them read to them as children. I am beginning to think that less and less of the children today know their fairy tales, and I really think this is unfortunate.

Slide 8

End of presentation.