MBA 525 - Module 5: Journal Article Assignment 3

Assignment
You will locate two peer-reviewed journal articles related to a topic covered in Modules 3, 4, or 5 and create a professionally designed PowerPoint presentation. The two articles must be related and discuss the same topic. In the presentation, you must identify similarities and differences in the two chosen studies and draw conclusions from the results of the studies. The presentation should include a minimum of five slides, with audio embedded on each slide (for a total of five-to-seven minutes). You will also submit a Word document of your audio transcript.

Instructions
This assignment asks you to focus on your ability to read multiple articles, in this case two, and understand similarities and differences. Keeping in mind it is only through comparing and contrasting what is known that we understand what is possible and what is still missing. In your quest to create new knowledge and showcase your critical thinking skills, this assignment asks you to locate two articles on the same topic and discover similarities and differences of thought, findings, and process of inquiry.

You should review the Steps from the Journal Article Assignment 1 instructions to assist you with completing this assignment.

Statement on graduate-level writing requirements
Your writing reflects your ideas and communicates your understanding of the topic to the instructor. Even though the writing in this assignment will be done as a presentation (PowerPoint slides and a transcript of your audio), it is important to adhere to graduate writing standards. This assignment will be graded on the composition elements listed below, as well as your understanding of the content:

Successful graduate-level writing should demonstrate:
- Proofreading skills
- Correct grammar and punctuation
- Logical organization
- Proper content presentation (introduction, body, conclusion)
- Correct formatting for citations, references, and headings
- Correct and consistent use of APA style and formatting

Assignment submission
You will submit this assignment in two separate files (audio transcript Word doc and PPT) to the same Dropbox basket no later than Sunday 11:59 PM EST/EDT of Module 5. This Dropbox basket is linked to Turnitin, so you will receive an originality score.

Grading rubric
Students will complete the assignment with attention to the criteria below.

Ratings:
- **Exceptional** corresponds to a grade of A- to A (90-100). Performance is outstanding; significantly above the usual expectations.
- **Proficient** corresponds to a grade of B- to B+ (80-89%). Skills and standards are at the level of expectation.
- **Basic** corresponds to a grade of C (75-79%). Skills and standards are acceptable but improvements are needed to meet expectations well.
- **Missing** corresponds to a grade of F (below 75%). Performance is weak; the skills or standards are not sufficiently demonstrated at this time.
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<thead>
<tr>
<th>Elements</th>
<th>Criteria</th>
<th>Exceptional</th>
<th>Proficient</th>
<th>Basic</th>
<th>Missing</th>
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<tbody>
<tr>
<td>Article Selection</td>
<td>Must use two peer-reviewed journal articles related to a business related topic covered in Modules 3, 4, or 5.</td>
<td>Articles come from peer-reviewed journal and relate to contemporary business issues.</td>
<td>Articles come from a peer-reviewed journal but do not relate to contemporary business issues.</td>
<td>Articles come from non-peer-reviewed journals or relate little to business.</td>
<td>Articles missing or not related to business at all.</td>
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<td>Journal articles must represent contemporary research and dated no later than 1998.</td>
<td>Articles have a date between 1998-current.</td>
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<td>Presentation Content</td>
<td>Presentation must provide a clear, concise summary of peer-reviewed articles.</td>
<td>Summary captures all major aspects of the articles in a succinct way.</td>
<td>Summarize captures some/all major aspects of the articles in an adequate way.</td>
<td>Similarities and differences as paraphrased from articles do not reflect understanding of articles.</td>
<td>Similarities and differences were not identified or explained.</td>
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<td>Must identify similarities and differences in the two chosen studies and draw conclusions from the results of the studies.</td>
<td>Comprehensive discussion of similarities and differences of articles is clearly presented and explained in own words, reflecting own understanding of articles.</td>
<td>Similarities and differences of articles are summarized and adequately presented.</td>
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<td>Presentation Quality</td>
<td>PowerPoint presentation must have audio file of the speech.</td>
<td>Presentation seems well-rehearsed and captures the article’s essence.</td>
<td>Presentation seems adequately rehearsed and captures the article’s essence.</td>
<td>Presentation consists of re-reading article review.</td>
<td>Not presented (PowerPoint only).</td>
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<td>Professionally prepared PowerPoint with at least five slides, containing an introduction, body, and conclusion.</td>
<td>PowerPoint slides are professional in style, including a balance of graphics and text, and adhere to APA citation guidelines.</td>
<td>PowerPoint slides are adequate but lack innovation and professional style.</td>
<td>PowerPoint lacks a professional style and/or does not adhere to APA citation guidelines.</td>
<td>Presentation lacks a cohesive professional design style. Slides are more of a “read-along” with too much text.</td>
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<td>Presentations must be at least five minutes and not exceed seven minutes.</td>
<td>Presentation is five minutes or more, but does not exceed seven minutes.</td>
<td>Presentation is three-four minutes, or exceeds seven minutes.</td>
<td>Presentation is three minutes.</td>
<td>Presentation is less than three or more than ten minutes.</td>
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