PSY 110HA
Compare and Contrast Critique
Guidelines and Rubric

Students shall locate one source of popular psychology (i.e., pop psychology) and one source of empirical research. Sources of pop psychology include television shows (e.g., Dr. Phil video clip on YouTube) or internet sources (e.g., blogs or news snippets). Empirical research should come from a literature search in PsycINFO.

After locating these two sources, students are to critique the merit of the information using critical thinking concepts and standards. Students should use basic APA style guidelines (1” margin, 12 point Times New Roman font, double-spaced) and critiques should total 2-3 pages. Critiques should address the following:

1. What is the question or issue addressed?
2. Who is asking this question?
3. What data and facts are used to support the assertion? Where do these data and facts come from?
4. Be sure to provide a link or a source the non-empirical reference as well!
5. What inference is reached based on these data? Do these data, in fact, support the claim being made?
6. Are there other points of view or ways of explaining the results or assertion made?
7. Is this a reliable source of information based on your analysis?

Grading Rubric

<table>
<thead>
<tr>
<th>Elements</th>
<th>Not Attempted (Criterion is missing or not in evidence). 0-14.99%</th>
<th>Novice (does not meet expectations; performance is substandard). 15-17.49%</th>
<th>Basic (works towards meeting expectations; performance needs improvement). 17.5-19.99%</th>
<th>Proficient (meets expectations; performance is satisfactory). 20-22.49%</th>
<th>Exemplary (exceeds expectations; performance is outstanding). 22.5-25</th>
</tr>
</thead>
<tbody>
<tr>
<td>Appropriate sources located. 25%</td>
<td>No sources cited.</td>
<td>The paper located one source but not two (one source is missing).</td>
<td>There are two sources cited but neither addresses the objective of the assignment.</td>
<td>There are two sources cited but one is inadequate.</td>
<td>There is an empirical journal article cited and a non-empirical article or source cited.</td>
</tr>
<tr>
<td>Length requirements. 25% (2 to 3 pages)</td>
<td>There was little or no evidence of a cohesive paper.</td>
<td>The paper is entirely too short.</td>
<td>The paper contains a great deal of “fluff” and still doesn’t meet the length requirements.</td>
<td>The paper is just a little on the short side and/or it meets the requirements only because it contains “fluff” that could use trimming.</td>
<td>The paper falls within the required length requirements without going over and without straying from the main topic.</td>
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| Score                                         | __/25                                                            | __/25                                                                    | __/25                                                                                | __/25                                                                 | __/25                                                                 |

Exemplary: Corresponds to an A- to A (90-100%)
Proficient: Corresponds to B- to B+ (80-89%)
Basic: Corresponds to C- to C+ (70-79%)
Novice: Corresponds to D to D+ (60-69%)
Not Attempted: Corresponds to an F (0-59%)
<table>
<thead>
<tr>
<th>Mechanics of writing, 25%</th>
<th>Little to no evidence of proper writing mechanics.</th>
<th>The grammar of the paper greatly impedes understanding of content; and/or the paper contains no citations.</th>
<th>The paper needs a good deal of improvement with respect to grammar, citations, spelling, and/or style.</th>
<th>The paper is mostly free of errors with respect to grammar, citations, spelling, and/or style, but needs some improvement in this area.</th>
<th>The paper is nearly perfect with respect to grammar, citations, spelling, and style.</th>
</tr>
</thead>
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<td>Understanding: sources were adequately critiqued per assignment. 25%</td>
<td>The paper exhibits a complete lack of comparing and contrasting the two sources.</td>
<td>The paper exhibits very little comparison or critiquing of the two sources.</td>
<td>The paper exhibits basic comparison of the two sources.</td>
<td>The paper exhibits sufficient comparison and critique of the sources.</td>
<td>The paper does an excellent job of comparing and contrasting the two sources per the assignment.</td>
</tr>
</tbody>
</table>

____/100